

Appendix A: Second Street Planning Project: Community Workshop Surveys

Second Street Vision Surveys

Participants at the community workshop were given the opportunity to fill out survey forms pertaining to the subject matter of each topic station. Following is a full summary of the responses. Participants were asked to rank the objectives in order of their priorities, beginning with the most important.

Items marked as the **Most/More Important:**

Improve the safety, appearance and image of the 2 nd Street Corridor	29%
Create an attractive gateway to the city	20%
Strengthen the vitality of the neighborhoods	17%
Strengthen the economic vitality of existing businesses; attract and retain new businesses	13%
Develop solutions for parking and traffic challenges	10%
Support the goals of downtown revitalization	6%
Other: adequate infrastructure capacity (2), be creative and move quickly with project	4%
Quickly move cars through the area to and from downtown destinations	1%
Leave it to the market	0%

Items marked as the **Least/Less Important:**

Leave it to the market	34%
Quickly move cars through the area to and from downtown destinations	30%
Support the goals of downtown revitalization	13%
Strengthen the vitality of the neighborhoods	7%
Strengthen the economic vitality of existing businesses; attract and retain new businesses	5%
Develop solutions for parking and traffic challenges	5%
Create an attractive gateway to the city	4%
Improve the safety, appearance and image of the 2 nd Street Corridor	0%

Transportation Surveys

Rank the following transportation **improvements** in order of your priorities.

Items marked as **Most/More Important:**

Improve public transit system	27%
Improve pedestrian crossings	24%
Develop priority for buses/transit	14%
Reduce traffic in neighborhoods	14%
Accommodate increasing vehicle traffic	4%
Other: slow traffic (2), bike connections across 52, make street pedestrian and bike-friendly	4%
Increase parking	4%
Speed traffic Flow	4%
Maintain on-street parking	3%
Leave it alone	3%

Items marked as the **Least/Less Important:**

Speed traffic flow	22%
Increase parking	22%
Accommodate increasing vehicle traffic	19%
Maintain on-street parking	15%
Leave it alone	14%
Improve pedestrian crossings	4%
Develop priority for buses/transit	4%
Reduce traffic in neighborhoods	1%
Improve public transit system	0%
Other	0%

Rank the priority of transportation **modes** in the corridor for the FUTURE.

Modes marked as **Most Important:**

Pedestrians along Second Street	28%
Public Transit	18%
Bicycles	13%
Pedestrians Across Second Street	13%
Commuter buses	10%
Car pools	10%
Cars	10%
Other	0%

Modes marked as **Least Important:**

Cars	64%
Commuter buses	18%
Pedestrians across Second Street	9%
Bicycles	9%
Pedestrians along Second Street	0%
Car pools	0%
Public transit	0%
Other	0%

Other information: several respondents indicated equal priority among the various modes.

Rank the following transportation **improvements** in order of your priorities

Items marked **Most/More Important:**

Dedicated bicycle lane on 2nd Street	19%
Improved pedestrian/bicycle connections to/from Second Street	18%
Improved connections to recreational bike trails	15%
Wider sidewalks	14%
Better Pavement Markings	7%
More/better bicycle storage on/near Second Street	6%
Increased safety through law enforcement	6%
Other: raised crosswalks (2), better connectivity to/from workplaces(2), grade separated pedestrian crossing, PRT	6%
Longer cross times at crosswalks	5%
Turn Second Street into pedestrian-only mall	4%

Items marked as the **Least/Less Important:**

Turn Second street into pedestrian-only mall	41%
Longer cross times at crosswalks	18%
Better pavement markings	13%
Dedicated bicycle lane on Second Street	10%
Improved connections to recreational bike trails	5%
More/better bicycle storage on/near Second street	5%
Wider Sidewalks	3%
Increased safety through law enforcement	3%
Other: <i>public transit corridor</i>	3%
Improved pedestrian/bicycle connections to/from Second Street	0%

Parking Surveys

Rank the following ideas with regard to **parking** for the future of Second Street

Items marked as **Most Important:**

Other: Less parking	54%
More on-street parking	21%
More public parking ramps	17%
More parking lots	8%
Leave it alone	0%

Items marked as **Least Important:**

More parking lots	50%
More public parking ramps	35%
More on-street parking	15%
Leave it alone	0%
Other	0%

Land Use Surveys

Rank the following **future land uses** in order of your preferences.

Items marked as **Most/More Preferred:**

Restaurants	24%
Mixed-Use: 1-3 stories	17%
Mixed-Use: 4-6 stories	16%
Commercial: retail stores	14%
Residential: 1-3 stories	10%
Residential: 4-6 stories	6%
Bars/pubs	6%
Mixed-Use: 6+ stories	5%
Residential: 6+ stories	2%
Commercial: drive-through	0%

Items marked as **Less/Least Preferred:**

Commercial: drive-through	35%
Residential: 6+ stories	23%
Residential: 1-3 stories	10%
Residential: 4-6 stories	8%
Mixed-Use: 6+ stories	8%
Bars/pubs	8%
Commercial: retail stores	6%
Restaurants	0%
Mixed-Use: 4-6 stories	0%
Mixed-Use: 1-3 stories	0%

Public Space Surveys

Rank the following **types of public space** in order of your priorities for Second Street's future.

Items marked **More/Most Important:**

Boulevards with trees	29%
Public Park Space	14%
Natural Areas	13%
Public Art	13%
Landscaped Medians	13%
Trail Connections	9%
Historical Markers	7%
Other: Urban Plazas	4%

Items marked **Less/Least Important:**

Historical Markers	21%
Natural Areas	19%
Public Art	19%
Landscaped Medians	17%
Trail Connections	12%
Public Park Space	12%
Boulevards with trees	0%